

Torrance Herald

Published Every Friday by
THE HERALD PUBLISHING COMPANY
Torrance, California

Published weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the post-office at Torrance, California, under the Act of March 3, 1879.

OFFICIAL PAPER OF THE CITY OF TORRANCE

W. HAROLD KINGSLEY, Editor
GROVER C. WILLYE, Business Manager

Subscription Rates in Advance
One Year, \$2.00
Single Copies, 5c

OIL OR PASTURE LAND?

Geologists are unanimous in the opinion that the Torrance district oil field will be one of the most dependable and permanent petroleum producing areas in California.

They are not willing to declare that great gushers which roar in from depths of a mile or more will mark the development of this section.

But they are willing to go on record that the development will be steady, reliable and of long duration.

And of the two varieties of fields, the less spectacular is the more desirable.

It is a bit like human beings. The man who acts impulsively, quickly, with tremendous energy for a time, and then as enthusiasm wanes becomes unreliable and a non-producer may attract considerable attention for a while. But the chap who starts slowly and quietly about his job and his business of living may never attract wide attention from fireworks thrown up, but he will still be in there doing his work ably and dependably when his more spectacular brethren have sought new halls in which to make their noise. Give us a steady man without fireworks rather than an unsteady man with strong lungs.

Likewise we think more of an oil well that comes in quietly and unostentatiously, but continues to produce for years and years than we do of one that paints the landscape for acres with oil when it booms in and then as the months go by gradually lapses and dies away until it is nothing more than a dry-hole punched into the earth.

The more sagacious oil men firmly believe that the wells in the Torrance district will be pouring petroleum into the tanks long after fields like Signal Hill return to their original function of serving as pasture for cattle.

THEY CAN'T WHEELLE MELLON

SECRETARY MELLON has gone to Paris. The French capital is agog over the visit. They see in it latent possibilities of economic readjustment. Economic readjustment to the French means release from their obligations to pay. Because Mellon is secretary of the treasury of the wealthy United States, French public and French statesmen attach a vast political and financial significance to Mr. Mellon's visit.

For to the European no statesman can travel to one country to another on anything but a political mission. Europeans take their politics more seriously than Americans,—especially their international politics.

And perhaps, after all, Secretary Mellon is going to Paris for no reason more cogent than a natural desire to enjoy some of the unsurpassed entertainment that the French capital offers.

It may be that he merely wants to enjoy a few hours at some few of the famous boulevard cafes. Mayhap he seeks rest in the beautiful and quiet recesses of the Gardens of the Tuileries.

Maybe he is going abroad to get away from politics and not to get deeper into them.

One thing is certain, however. If Mr. Mellon thinks he is going to have time to enjoy these things, he is most certainly mistaken. For his telephone will ring continuously with calls from European diplomats, statesmen, premiers and politicians. They will buzz around this secretary of the fattest treasury in the world like flies around a honey jar.

Mr. Mellon will be busy all right. And if he thinks that congressmen are pests, wait until he tries to dodge the ministrations of Europe's political adherents.

We're elated over one thing in connection with the trip. Mellon is a firm, determined man. If the Europeans expect to wheedle him into giving something away, they will certainly be disappointed. Mr. Mellon, as officer of one of the largest industries in the world has been wheedled by experts—American experts who haunt the jungles of Wall street. And those gentlemen are the most astute wheedlers that ever bled a sucker.

HARDING AND THE WEST

PRESIDENT HARDING is in the west. Until this journey he had never been on this side of the Mississippi. Undoubtedly he is learning daily at first hand things about the great country west of the Father of Waters that he had heretofore only read. For nobody, not even a president, can appreciate the inherent wonders this side of the Rockies until he sees them with his own eyes and with his own sensibilities comes to know the spirit of the country.

Both the west and the president will profit from the trip of the chief executive. The president will profit by increased intimacy with the Pacific coast country. And the coast

country in turn will profit by what the president learns.

The west has much to demand from Washington. Great projects of reclamation, the harnessing of streams to man's industrial uses, the protection of natural resources that are grown in the soil and are deposited in the ground—these are in the program of the west—for the benefit of the west and the rest of the country, too.

An empire has been carved out of the wilderness and the desert. It has now been viewed by Warren Harding for the first time. President Harding will undoubtedly be a candidate for re-election. The chances are reasonable that he will be re-elected. In any event he will remain a figure in national affairs. As president he will, at the conclusion of his western tour, fully appreciate the west, western problems and western folks.

So when the west lays at the door of official Washington a program of development it will receive consideration that will be increased by the first-hand knowledge of the chief executive.

CALIFORNIA LEADING AGAIN

WHILE the United States as a whole has shown a great decrease in the number of personal income tax returns filed, Southern California shows an increase, which has risen steadily since 1920.

And while Southern California was showing this advance the northern part of the state dropped back along with the rest of the country.

The government survey of taxes returns filed indicates in concrete form what most everyone in Southern California already knows: that progressive people in a district favored by natural advantages for living and working naturally attract more progressive people. The result is solid growth and progress.

While the east has been suffering in the throes of a post-war financial depression, California has forged steadily ahead.

Progress is not worth much unless it is accompanied by increased happiness on the part of those who are affected by that progress. For the pursuit of happiness is the object of almost all of our endeavors.

And happiness does not come through the poisoned administration of trouble makers and law breakers.

California is great for many reasons—not the least important of which is the small minority of extreme radicals in the population.

MEN AND TIME

THOSE wise ones who thought the league of nations would put an end to war are saying very little now—with all Europe at loggerheads and the near east still dripping with blood. Nevertheless, the idea embodied in the league of nations some day will prevail in the world. The aspirations of humanity strive steadily for better things—for peace, and brotherly love. So because the present league has not accomplished what it set out to do, we must not condemn the moving spirit behind its inception.

It is not the idea of universal peace, but the men who inhabit the earth that need fixing. When we learn not to covet our neighbors' goods, then war will cease. Really, in the long span of time we are not far from the days when the Man of Nazareth gave to the centuries the sublime truth of his preachments. And men do not advance swiftly. A lifetime is a speck on the calendar of the centuries. A century itself is but a brief span.

Those who read this will not be alive when all wars have ceased. Nor their children.

But wars, some day in the dim reaches of the far future, will end forever. But on that day, man will be a much better creature than he is today.

GAMBLING VS. INVESTING

BUCKET shops throughout the country have failed by the score. Every time a broker goes broke hundreds of his customers lose money. Some lose all they have saved. There are two kinds of investors—gamblers and sane. The gamblers generally lose. When they win they gamble again. Eventually somebody else gets their money.

There are many honest and legitimate brokers. Investments made through them are at least safe from the dishonest tactics of bucket-shop proprietors who themselves gamble on their patrons' balances.

The morals of the bucket-shop failures is this. Don't turn your hard-earned money over to anybody you don't know all about. And don't gamble with all you have.

If you must speculate on uncertainties, do it with only part of your savings. Else the Wall street wolves will eat you up.

The old fashioned big city woman who used to stop speaking to a man on whose breath she smelled the taint of beer now has a daughter who refuses to go to a party with any young shlek who cannot promise to lug something along on the hip.

The Torrance District Realtors, according to one wag, are not first on the job, because with all this oil development around here, there's been real estate bored before.

Buying a car these days on time is like joining the army. You've got to tell them everything but the age of your wife—and maybe they take a guess at that.

The best way to recognize Russia is to recognize 'em by their whiskers.

Professional Directory

Dr. N. A. Leake
PHYSICIAN AND SURGEON
Torrance Office Hours
2:30 to 5:30 P. M.
Phone—Office-Residence—13-M

Dr. J. S. Lancaster
PHYSICIAN AND SURGEON
Phonics:
Office 14 House 15
Office First National Bank Bldg.
Res. Cor. Post and Arlington
Torrance California

Dr. Maude R. Lathrop
CHIROPRACTOR
Hours: 9:30 to 12, 1 to 5, 6 to 8
Universal Graduate Rooms 104-5-6
First Natl. Bank Bldg., Torrance
Phone 121-J Consultation Free
Dr. McPeck will assist Dr. Lathrop
Tuesdays, Thursdays and Saturdays.

Dr. M. E. McPeck
Chiropractor
Monday, Wednesday and Friday
1400 Narbonne Ave. Lomita, Cal.
HOURS 10-12 A. M.; 2-4:30 P. M.
6:30-7:30 P. M.

HOURS: 9 to 5
Evenings by Appointment
Dr. H. L. Hess
DENTIST
S. E. Corner Weston Street and
Narbonne Ave., Lomita

DR. F. H. RACER
PHYSICIAN AND SURGEON
Phone 179-R-11
Office in Barnes Building
Lomita California

EXAMINATION FREE
All Work Guaranteed

Dr. R. A. Hoag
DENTIST
Suite 2, Erwin Building
(Opp. Chamber of Commerce)
Complete X-Ray Service
1212 EL PRADO
TORRANCE
Open Tues. and Thurs. Eves.

High-Class Dentistry at Reasonable
Prices



EXAMINATION FREE
Dr. Sylvester
Successor to Dr. I. F. Baldwin
108 1/2 E. Sixth St. Phone 970
SAN PEDRO

OSTEOPATHY
and the

ELECTRONIC
REACTIONS OF
ABRAMS

Doctors
Bruce & Lynd
Suite 14, Castle Apts.
Phone 128

John U. Hemmi
ATTORNEY-AT-LAW
Office, Room 2, new Rappaport Bldg.
Practice in all Courts.
Wills and Probate Cases a Specialty.

PERRY G. BRINEY
ATTORNEY-AT-LAW
110 First National Bank Bldg.
Phone 159 Torrance
Residence 1631 Eshelman St., Lomita

S. C. Schaefer
ATTORNEY-AT-LAW
Proctor in Admiralty
519 Beacon St., San Pedro
Phone San Pedro 1384

Lee R. Taylor
ATTORNEY-AT-LAW
1020 Cota Phone 134-W
TORRANCE, CALIF.
May be consulted in Torrance
evenings by appointment.
L. A. Office, Suite 306 Calif. Bldg.
Phone Main 3903

Phone Broadway 7550
TOM C. THORNTON
GAINES B. TURNER
Thornton & Turner
ATTORNEYS AT LAW
620-22 Mason Bldg. 4th & Broadway
Los Angeles, Cal.

TORRANCE PHARMACY
Malone Bros.
Phone 3-J Torrance, California

Walk up or drive up to our drug store for an Ice Cream Soda, a Sundae or a Cone for the children. It is a good food and good for old and young.
Take home a quart of Ice Cream or a Brick. We have the flavor you like and the whole family will enjoy it.
Eat lots of our Ice Cream. Because it is pure and good. And doesn't cost much. Take "her" a box of our fine Candy.
Come to us FIRST.

Just Cause to Crow

about our poultry feed. It makes fine chicks, hens and roosters—good, sound, healthy birds that bring big prices in the market. If you are wise, crows this rooster, you will feed in all on Torrance Feed & Fuel's food meaning, noon and night.

HAY, GRAIN, SEEDS, FERTILIZER, COAL AND WOOD
TORRANCE FEED & FUEL CO.
Phone 116 1803 Cabrillo St. Torrance, Cal.

Do You Work at Night?

If you do you should be interested in finding a light to relieve your eyes of the strain that usually attends night work. A brief visit to this shop will reveal the ideal kind of working light for your needs. This light in question casts a direct flood of electricity upon the object and does not blind your eyes.

G. A. Carvill
Electrical Contractor
2545 Weston St. Lomita

Torrance Welding Works

In Torrance Transfer Bldg. across street from P. E. Station. Also in Lomita Blacksmith Shop Phone 52

—Feature—
Electric and Acetylene Welding, Cutting and Brazing.
Go Anywhere at Any Time. All Work Guaranteed.

H. C. HIGGS M. C. SMITH
HIGGS & SMITH
Auto Repairing and Welding
2510 Redondo Blvd. S. Lomita, Cal.
ALL WORK GUARANTEED

Low Fares Four Routes EAST

Through, fast service every day to Chicago, Kansas City, St. Louis, St. Paul, Minneapolis, New Orleans, with direct connection for New York and other eastern cities.

—Back East round trip excursions daily until September 15. Stop-over privilege in each direction. Go one way, come back another if you wish.

—Round trip fares every day to Pacific Coast resorts at notable reductions.

Go somewhere this summer via
Southern Pacific Lines
CHAS. H. MUELLER
Agent
PHONE 20
Pacific Electric Station, Torrance